

## Sionic Mobile and YourHome1Source.com Partner to Offer YourHomeSavings App

*Home buyers and owners get expert advice, discounts on professional home services and instant savings on daily purchases*

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CITRUS HILLS, Fla. & ATLANTA--(BUSINESS WIRE)--YourHome1Source.com, a nationwide network of home service professionals that provides an online informational resource for consumers seeking practical and reliable information on home services, and Sionic Mobile today announced a strategic alliance to deliver a new app, YourHomeSavings. The free app, scheduled for public release on September 6th, gives users tips and advice on home buying and ownership, the ability to find a nearby service pro and pay for the service with their phone or tablet. An industry first, YourHomeSavings also delivers exclusive service pro discounts and instant savings at over 100,000 locations in the ION Merchant Marketplace.

*"YourHome1Source.com researches many home services, always looking for the leaders in their respective areas"*

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*"YourHome1Source.com researches many home services, always looking for the leaders in their respective areas," explained Sean Stockell, CEO and publisher. "Our findings give consumers practical advice for home-related services. Working with Sionic Mobile aligns with our business philosophy of sharing the most reliable and helpful information we can find, as well as*

*being able to offer cost-saving opportunities for consumers. Having access to the largest mobile merchant marketplace, in addition to our already large list of home service professionals, will be very exciting to our customers."*

Sionic Mobile's ION Marketplace now offers more nationwide retailers, restaurants, spas, hotels and cinemas than any other mobile rewards program in the market today. Consumers receive real-time incentives for every checkout, and individual companies may determine how they wish to reward app users; either with instant rewards or savings at the register.

Ronald Herman, CEO and founder of Sionic Mobile, said, "YourHome1Source.com's national Home Service Pro Marketplace is far more comprehensive than any other real estate or home services provider, giving tips and advice across a broad spectrum of home buyer and owners needs. From realtors, builders and loan providers to pest control, home inspectors and plumbers – YourHome1Source.com is rapidly becoming the go-to website and the new YourHomeSavings app makes finding and paying a home service pro a breeze. Now, saving on services for the home and saving on everyday purchases has never been easier."

### About Sionic Mobile

Midtown Atlanta-based Sionic Mobile provides low-cost payments bundled with mobile marketing and customer loyalty to businesses and instant rewards to consumers at checkout. The Company's universal rewards, called IONs, help merchants keep good customers coming back more often and are awarded in addition to customers' credit card points. Consumers may spend IONs (1,000 IONs = \$1.00) at any merchant in the ION Marketplace on anything at any time. Businesses use ION Loyalty® securely online, on mobile devices or through their POS system, eliminating the need for new equipment. Consumers use the free ION Rewards® app for iOS and Android for in-store checkouts.

### About YourHome1Source.com

Financial Fitness, LLC developed YourHome1Source.com to provide a Single-Site Resource for consumers seeking practical and reliable information on residential real estate services. Our primary purpose is to help people make informed decisions on matters related to their home. We research a variety of home services, look for service leaders in each category and through our findings and the guidance of these service leaders, we provide consumers with practical advice and cost-saving opportunities in all home services categories. The website is free for consumers and an affordable nationwide marketing venue for home service professionals. To learn more, visit: <http://www.yourhome1source.com/>.

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