

YourHome1Source.com and ContentPuppy.com Partner to Produce YourHomeTV



Producing high quality, affordable video messages and TV ads for U.S. Realtors, home builders & home service firms, for distribution via web, social media and network media

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CITRUS HILLS, Fla. and ATLANTA, Oct. 17, 2016 /PRNewswire/ -- Florida-based YourHome1Source.com announced today a partnership with ContentPuppy.com of Atlanta, GA to produce YourHomeTV, a digital marketing platform to feature products and services of the U.S. home services industry. YourHomeTV writes and produces creative video content and TV commercials designed for the web and social media as well as cable or network TV. YourHomeTV showcases emerging products, trends and opportunities available through leading home service lines including, real estate, home finance, home building, interior design, home furnishings, home technology, home security, home improvement and more.

Sean Stockell, CEO of YourHome1Source.com, said, "This is a great partnership. Harry Hayes and his team at ContentPuppy.com are the best. Harry combines video production expertise with 30 years of advertising agency experience. He has written and produced outstanding creative work for companies such as AT&T, Anheuser Busch, CDW, Georgia-Pacific, PulteGroup, DirectTV and Intel. Now we're teaming to showcase home products in new and interesting ways, allowing leading home product brands to reach home owners where they are today – on the web, on social media and on network television."

Harry Hayes, Founder & CEO of ContentPuppy.com, said, "YourHome1Source.com has developed a colorful, interactive and convenient resource for home owners seeking information on home services. Sean and his team have created a comprehensive, easy-to-navigate site that is quite different from any other real estate or home services website. YourHome1Source.com is rapidly becoming the go-to website, and their new YourHomeSavings App enables home service professionals to easily and conveniently transact business in the field. With the addition of YourHomeTV, YourHome1Source.com becomes an even more powerful promotional resource for the home services industry. Realtors, builders, mortgage lenders and other home service companies can create engaging video content, conveniently and cost effectively, and then utilize that content to connect with consumers – potentially millions of consumers – through one of the fastest growing websites for home services."

About YourHome1Source.com

Financial Fitness, LLC developed YourHome1Source.com to provide a Single-Site Resource for consumers seeking practical and reliable information on residential real estate services. Our primary purpose is to help people make informed decisions on matters related to their home. We research a variety of home services, look for service leaders in each category and through our findings and the guidance of these service leaders, we provide consumers with practical advice and cost-saving opportunities in all home services categories. The website is free for consumers and provides an affordable nationwide marketing venue for home service professionals. To learn more, visit: <http://www.yourhome1source.com/>

About ContentPuppy.com

Content Puppy LLC provides quality content writing and content creation services. We write, design and produce creative, engaging content that drives clicks and builds website traffic for our clients. From blog posts to Internet videos, we've created content marketing materials for a wide range of brands and business sectors, including real estate and home services, consumer products, healthcare, telecommunications, technology and manufacturing. We pride ourselves on industry knowledge and experience, but if we don't know your industry we'll find somebody who does. To learn more, visit: <http://contentpuppy.com/>

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